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Adventures in Franchise Ownership (ordered in bulk) can be customized to include a personal letter from the CEO, a conference band for presentation to owner-attendees and in many other ways. Please contact my 800ceoread representative for more information and custom pricing: [andrew@800ceoread.com](mailto:andrew@800ceoread.com).

**-Christy**

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### **Adventures in Franchise Ownership: 4 Pillars to Strengthen, Protect and Grow Your Business**

Written in the style of a motivational business 'tell-all', Adventures in Franchise Ownership lays out what successful franchisees do that you won't find in most franchisor owner's manuals. It includes franchisee Christy Wilson Delk's good, bad, and *really* tough days before her successful exit after 15 years of very satisfying franchise ownership.

Franchisees, like most small business owners, experience times of extreme frustration, lapses in focus and drive, and often exit before reaching their full potential *and* their goals. This guide, based on Christy's real-life franchise ownership adventures, explains how her **4 Pillars Approach** can help all franchise owners get to the top tier of their franchise system and includes advice from 16 top performers representing over a dozen market segments.

With humor, candor, and relatability, Christy fills in the gaps of doubt and uncertainty by providing a constructive framework for for finding professional satisfaction and attaining the financial success franchise owners everywhere want *and* deserve.

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